

Business Service Pricing



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Business Service Pricing

Rig Lynx is a digital media company that launched in 2017 to serve the needs of the energy sector. Our goal is to simply connect people in common fields and to share industry information in a closed network of professionals and create killer digital content for our clients.

We are a Houston, Texas based company with partnerships and sponsor companies all over the world and our mobile application is currently being utilized in 132 countries and is home to over 3800 members and growing at an unbelievable rate.

Our aim is to execute services on a global scale and giving you the benefits of having a full-service digital media company right in your pocket, all while connecting you with potential customers and employees on our easy to use application.

We have over 350k followers, readers and subscribers to our digital media, a monthly impression rate of 3.3 million across our social media channels, and over 10k visitors per month across our webpages.

We offer the following services:

- Social Media Evaluation and Strategy
- Social Media Management
- Social Media Promotion
- Social Media Business Analytics
- Social Media and Website Streaming Sponsorship
- Connected Community
- Custom Content Creation
- Software Development
- Email Marketing
- Industry News
- Online Chat
- Online Profile Management
- Access to Premium Web Content
- CV/Resume Storage
- Job Foundry
- Website Direct Advertising
- Aerial Photography and Videography
- Technical and Practical Consulting
- Industry Career Coaching
- Custom Promotion and Advertising Packages

Social Media Evaluation and Strategy

Not sure what to post when? It happens to a lot of businesses out there and then the channel becomes dead and so does your brand management. Let us work with you one on one to get your channel moving and back to life again. We will do a full review of what you're currently doing across your social media channels and look at how your website is setup. We will advise you on any changes that need to be made or additional tips and tricks to get real time traffic moving from your social media channels to your website. Our clients see an immediate 30% lift in website traffic by just following this report.

One Time Report - 250.00

Social Media Management

Social media is the most overlooked part of brand visibility every day. A strong online presence needs to be managed, showing your customers that you are active in the digital space and your business is up to date while also giving your clients multiple ways to access you for support or questions. At the end of every month you will receive an in-depth report on how your channels are doing

Let us take your social media channels and put them to work for you right now!

DESCRIPTION	PRICE	TERM
Beginner x 1 Channel	350.00	Monthly
Enhanced x 2 Channels	650.00	Monthly
Ultimate x 3 Channels	925.00	Monthly
Professional x 4 Channels	1,200.00	Monthly

5 Channels and above ask us about special pricing

Social Media Promotion

If you would like to remain in control of your social media channels and content, you can easily take advantage of our reach and visibility by choosing to promote with us. We can take your media and share it across our channels such as Facebook, LinkedIn, Instagram and Twitter giving you that big business reach for a fraction of the cost that major networks will charge you. At the end of every month you will receive an in-depth report on how your channels are doing

DESCRIPTION	PRICE	TERM
Beginner x 1 Channel	175.00	Monthly
Enhanced x 2 Channels	325.00	Monthly
Ultimate x 3 Channels	475.00	Monthly
Professional x 4 Channels	625.00	Monthly

5 Channels and above ask us about special pricing

Social Media Business Analytics

We know that having a social media presence is important, but do you know what it does for your business? There are hidden leads here that can be uncovered by our deep dive process. We take your channels, download all the data for the last year and issue you a report with target industries and markets that you can leverage new business with.

DESCRIPTION	PRICE	TERM
1 Channel Report	600.00	One Time
2 Channel Report	1000.00	One Time
3 Channel Report	1400.00	One Time
4 Channel Report	1700.00	One Time

5 Channels and above ask us about special pricing

Social Media and Website Streaming Sponsorship

Each month we do multiple live streams across Facebook, YouTube, Instagram, LinkedIn and our website where together we harness over 350k digital readers, followers and subscribers.

Each episode is then put into podcast format that is published with Apple, Spotify, Deazer, Spreaker, iHeart Radio, Google, Amazon Music, Castbox, Podcast Addict, Podchaser and JioSaavn.

The recorded episode is broken down into slices and shared across our media channels whenever our heart desires.

Your brand reach has unlimited potential... We do all the promotion, graphics and editing, all we need is your logo and brand message, we will handle the rest.

Let us get the word out for you with this fun and entertaining option!

DESCRIPTION	PRICE	TERM
1 Episode	200.00	Per Episode
4 Episodes	800.00	Monthly (4 Episodes)

We apply discounts for 6 month and 1-year sponsorships, up to 15% off

Connected Community

Our "Connected Community" uses the power of our mobile application with modern features such as chat, newsfeed, talent management, crew creator, inbox messaging and much more.

As company with a connected community this gives you real time methods of communication, no more emails to find out if a manager has the contact information or getting the disconnected message if you call an out of date number.

A connected community enables the company and the employee to occupy the same digital space at the same time. With notifications, inbox chat, newsfeeds, favorite selections, and a crew creator to use dynamically when the time is needed.

We are always interested in created connected communities for businesses, this plan is per employees pricing and we can work on a dedicated project including all the training to fit your needs.

Our clients like to add to this to the employees' benefits package as a dedicated communication tool with the company, dedicated favorites newsfeed and open lines to managers, this is used for instant access in place of emails and telephone calls. You always have the most update date contact info for each employee right here in the community.

Typical cost is 2.50 per employee, but may vary on size of your company.

Custom Content Creation

If you don't have content, that is not a problem as we generate our content in house, you don't have to worry about text, sizing, graphics or material, if you have something specific you would like to create, no issues at all. We are a one stop shop for all of your digital needs. As in most cases for you to be able to generate copyright free media and content every day you will need subscriptions to programs such as but not limited to Adobe Photoshop, video editing tools such as Final Cut Pro X and content from image galleries or video galleries, we have all of that taken care of, nothing for you to manage, it's all here with us in one easy cost when we are managing your channels. We guarantee that our work will not come back to you for copyright infringement as this is a serious problem in digital content creation today.

We offer discounts on content that is created over 5 pieces each month, after your first month of service you only pay for 5 new pieces generated each month, the rest is free.

DESCRIPTION	PRICE	TERM
1 – 5 pieces of content	25.00	Each
6 – 10 pieces of content	20.00	Each
11 – 15 pieces of content	15.00	Each

Anything over 15 pieces each month is free, your next month of service you only pay for 5 new pieces of content, the rest are free.

Software and Media Development

We are a full-service media and software development team that has offices in Houston, Texas with affiliates in Canada and India. Our team can take your thoughts and ideas and turn them into reality. Our team are experts at custom software development, mobile app development and e-commerce development. We offer the full turnkey package, project management, development process, execution and marketing. We offer competitive pricing and long-term management agreements, whatever works best for you to bring your project to life. Let us get you a proposal

Email Marketing

We know how hard it is to get the word out about your new product, platform or any service relating to your business. Let us help with our tailored suited email campaign solutions, all of them come with full reporting after campaign completion.

QUANTITY	COST	TERM
10,000	70.00	One Time Cost
50,000	335.00	One Time Cost
100,000	675.00	One Time Cost
150,000	975.00	One Time Cost
200,000	1,300.00	One Time Cost

Industry News

As a client you will have access to our website where we publish over 120 articles monthly packed full of current industry news relating to ongoing contracts all over the world, new announcements, company press releases and business spotlights, all of this is free to use while you are with us.

Online Chat

Our online chat syncs directly with the Rig Lynx mobile application and is available for all platforms except safari at this time, we will be updating our systems in the near future. This option is available for team members that are at their desk and don't have to worry about picking up the mobile device to send messages to anyone on the platform.

Online Profile Management

When you visit our website as a user of the Rig Lynx application you can login and make adjustments to your work history, other profile information as well as upload a new resume or CV. This works hand in hand with our talent resourcing tool in app called the Job Foundry where people from all over the world are looking for talent to fill open positions in the industry.

If you are a company that is on the Rig Lynx application this allows you to add new office locations to our Lynx Location map as well as adjust any information in your company profile.

Access to Premium Web Content

From time to time we publish member only content such as newsletters, monthly updates and much more, this can only be accessed by registered users here with us.

CV/Resume Storage

Ever wonder what happened to that last email with your resume or CV attached to it? You don't have to wonder any longer as you can save it here with us in your profile and access it to download to your device anytime you need it.

Job Foundry

In the Rig Lynx application, we harness the power of technology and community to get people back to work and to help them find careers for the future. Companies can leverage this easy to use in app tool to source and plan for the future. It will take you all the way through the interview process step by step allowing you to keep your candidates sorted into groups and manage them right inside your mobile device.

The greatest thing about this is no additional cost, it is included in the Individual membership.

Website Direct Advertising

We had over 168,000 visitors across our webpages last year; we will format a killer advert and place it in our webpages for a fraction of the cost of what large media publishers charge with the results to back it up! Our average CTR (Click Through Rate) is 1.16%, Google Average Display Network CTR is .35%, we are almost double what Google can do for you. If you are interested in our demographics then please ask for a complimentary copy of our Reach Report.

DESCRIPTION	COST	TERM
Site Wide: 468 x 60	250.00	Monthly
Site Wide: 728 x 90	450.00	Monthly
Vertical: 300 x 600	650.00	Monthly
Side: 300 x 250	850.00	Monthly
Custom Banner Creation	50.00	Each

Newsletters

DESCRIPTION	COST	TERM
Top Banner: 600 x 80	450.00	Monthly
Top Center Banner: 600 x 80	350.00	Monthly
Top Bottom Banner: 600 x 80	250.00	Monthly

Aerial Photography and Videography

We have the ability to film or photograph your new asset or any other major project that you would like to present. All video is filmed in high definition and all photos are taken in high resolution and edited to your specific needs. Local and federal rules and regulations apply near airports and critical infrastructure. Licensed UAS pilot on staff. Free travel within a 10-mile radius of our local office in Houston, Texas. We had over 90,000 users go through our webpages last year; we will format a killer advert and place it in our webpages for a fraction of the cost of what large media publishers charge with the results to back it up!

Ask us for a quote today!

Technical and Practical Consulting

If you are hiring candidates and do not have the time to review all of the resumes or CV's or do not have the personnel internally with the experience to review them, then let us help. We can create a custom review process for your individual or company needs. The best way to onboard personnel is to go through a technical and practical review, we have the personnel on staff with the experience to vet your candidates.

If you are interested, then ask us about pricing.

Industry Career Coaching

With over 30 years in the industry the Rig Lynx management team has been from the bottom to the top of the ladder, they understand what it is like to get into a position and not feel motivated to reach for the stars, let us help you to get a different mindset and out of that proverbial rut. We can work with you remotely, in house or wherever you would like within a 10-mile radius of our office.

Free 15-Minute Video or Telephone Consultation
150.00 per 1-hour session

Custom Promotion and Advertising Packages

We have custom packages with all-inclusive pricing if you need to bundle more than one service listed!

Packages

		Packages			
		Beginner	Enhanced	Ultimate	Professional
Channel Management	One Channel	✓	✗	✗	✗
	Two Channel	✗	✓	✗	✗
	Three Channel	✗	✗	✓	✗
	Four Channel	✗	✗	✗	✓
	Custom Analytics Reporting	✓	✓	✓	✓
Channel Promotion	One Channel	✓	✗	✗	✗
	Two Channel	✗	✓	✗	✗
	Three Channel	✗	✗	✓	✗
	Four Channel	✗	✗	✗	✓
	Custom Analytics Reporting	✓	✓	✓	✓
Mobile Features	Business Profile	✓	✓	✓	✓
	Business Location Pins	✓	✓	✓	✓
	Lynx Energy V-Card	✓	✓	✓	✓
	Premium Positioning in Sponsor List	✓	✓	✓	✓
Website Features	Access to Premium Content	✓	✓	✓	✓
	Business Profile	✓	✓	✓	✓
	Business Logo	✓	✓	✓	✓
	Website URL	✓	✓	✓	✓
	Online Chat	✓	✓	✓	✓
	Spotlight	✓	✓	✓	✓
Website Advertising	468 x 60	✓	✗	✗	✗
	728 x 90	✗	✓	✗	✗
	300 x 600	✗	✗	✓	✗
	300 x 250	✗	✗	✗	✓
Email Marketing	10,000	✗	✗	✗	✗
	50,000	✓	✗	✗	✗
	100,000	✗	✓	✗	✗
	150,000	✗	✗	✓	✗
	200,000	✗	✗	✗	✓
	Customized Template	✓	✓	✓	✓
Post Material	Personalized Channel	✓	✓	✓	✓
	Content	✓	✓	✓	✓
	Post Design	✓	✓	✓	✓
	Custom Artwork	✓	✓	✓	✓
	Press Release	✓	✓	✓	✓
	Social Media Strategy	✓	✓	✓	✓
	Package Monthly Investment	✗	✗	✗	✗

**Want Something More?
Consider The Below Options**

Value Added Services	Press Release	✗	✗	✗	✗
	Special Reporting	✗	✗	✗	✗
	Software Development	✗	✗	✗	✗
	Logo Design	✗	✗	✗	✗
	Aerial Videography and Photograph	✗	✗	✗	✗
	Technical and Practical Consulting	✗	✗	✗	✗
	Industry Career Coaching	✗	✗	✗	✗

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